



THE COMPLETE ICE CREAM PROGRAM FOR ASSISTED LIVING

Real Ingredients. Real Ice Cream. Real Smiles.

FEATURES

Higher Profits and Lower Food Costs

Offering Hershey's® premium quality products will excite your consumers and generate higher profit margins while lowering your food costs. Additionally, Hershey's® 4 oz. foam cups are the perfect size for your resident's, removing the need for servers and reducing your serving costs.

Great Point-of-Sale Materials

Hershey's® customized marketing and Point-of-Sale materials allow you to promote your Ice Cream program at minimal or NO COST to you.

Prevent Menu Fatigue

Hershey's® tremendous variety of products and concepts will prevent menu fatigue in your meal plans. Create fun for your residents by carrying Hershey's® complete line of quality products.

BENEFITS

Reduced Operating Expenses

Hershey's® COMPLETE Equipment Program will reduce operating expenses, prevent product spoilage, and increase your storage space, making your business more profitable.

One Stop Supplier

Hershey's® huge inventory and company-owned delivery system will prevent you from running out of product. Get what you want, when you need it most. Let Hershey's® be your One-Stop Ice Cream Program supplier!

Ensure Safe Distribution

Hershey's® has the largest selection of foam cups to meet your residents dietary needs. Color-coded packaging helps to ensure safe distribution to your residents.

EQUIPMENT AND PRODUCTS RECOMMENDATIONS

Recommended Products & Programs

- Hershey's® Hand-Dipped Premium Ice Cream
- Hershey's® Hand-Dipped Super Premium Gold Ice Cream
- Hershey's® Novelties
- Hershey's® Half Gallons, Pints, Slices, Sherbet Quarts
- Hershey's® Insulated Foam Cups
- Tropi-Kool Smoothies
- Twisted Peaks Soft Serve Ice Cream
- Hershey's® Pre-made Ice Cream Cakes

Free Equipment Options*

- Visual Dipper Freezer
- Conventional Dipper
- 1 Door Storage Freezer
- 1 Door Display Freezer
- Buffet Cart
- Spot Merchandiser
- Push Cart

* BASED ON VOLUME

Join our HOW TO Program

The HOW TO program stands for Hershey's® Optimum Way To Operate Program. When you enroll in our program, each tub of Hershey's® bulk ice cream that your purchase will earn you points towards equipment, supplies, training, and exclusive Hershey's® merchandising materials.