



THE COMPLETE ICE CREAM PROGRAM FOR AMUSEMENT PARKS

Real Ingredients. Real Ice Cream. Real Smiles.

FEATURES

Profit And Customer Satisfaction

What better way to entertain your guests, than creating a dip parlor destination point. Have your guests relax and enjoy a cone, a dish, or a shake with a Premium Quality Product at a great price point.

Great Point-of-Sale Materials

Hershey's® customized marketing and Point-of-Sale materials allow you to promote your Ice Cream program at minimal or NO COST to you.

Prevent Menu Fatigue

Hershey's® tremendous variety of products and concepts will prevent menu fatigue and increase customer and visitor sales.

BENEFITS

Higher Profit Margins

Excite your customers and visitors with the Hershey's® brand name and quality products, which will generate higher profit margins, while lowering your food costs.

Reduced Operating Expenses

Hershey's® COMPLETE Equipment Program will reduce operating expenses, prevent product spoilage, and increase your storage space, making your business more profitable and easing serving lines. Our FREE Equipment program will turn any location into a dessert business at no cost to your company.

Get What You Want, When You Need It.

Hershey's huge inventory and company-owned delivery system will prevent you from running out of product. Get what you want, when you need it most. Let us be your One-Stop Ice Cream supplier.

EQUIPMENT AND PRODUCTS RECOMMENDATIONS

Recommended Products & Programs

- Hershey's® Hand-Dipped Premium Ice Cream
- Hershey's® Hand-Dipped Super Premium Gold Ice Cream
- Hershey's® Novelties
- Hershey's® Half Gallons, Pints, Slices. Sherbet Quarts
- Creation Station
- Hershey's® Insulated Foam Cups
- Tropi-Kool Smoothies
- Twisted Peaks Soft Serve Ice Cream

- Hershey's® Pre-made Ice Cream Cakes

Free Equipment Options*

- Angle Vision Freezer
- Visual Dipper Freezer
- Conventional Dipper Freezer
- 1 Door Display Freezer
- 1 Door Storage Freezer
- Buffet Cart
- Spot Merchandiser
- Push Cart
- 1 Show Cart

* BASED ON VOLUME

Join our HOW TO Program

The HOW TO program stands for Hershey's® Optimum Way To Operate Program. When you enroll in our program, each tub of Hershey's® bulk ice cream that your purchase will earn you points towards equipment, supplies, training, and exclusive Hershey's® merchandising materials.